

ISPCE 2021

IEEE International Symposium on
Product Compliance Engineering
Virtual Symposium | September 20-24, 2021

ISPCE 2021 Exhibitor & Sponsor Prospectus

Virtual Conference | September 20-24, 2021

2021.PSESYMPOSIUM.ORG



SPONSORSHIPS

Live Session Commercial (60 seconds) (\$350)

Advertise your company before, after or during the ISPCE 2021 Live Sessions. Your 1-minute commercial will be played during a minimum of 3 sessions throughout the course of the conference. Commercials will be played in a random order but distributed fairly throughout the week.

Conference Program Ad (\$150)

The Conference Program is a PDF program distributed to all attendees to reference the technical program, exhibitors and sponsors. The Conference Program is also used by attendees as a reference tool throughout the year. This sponsorship includes a 1-page ad within the program. Conference Program will be 8.5" x 11".

Banner Ad on Website (\$350)

Have your company logo seen every time a person goes to the ISPCE 2021 website. This is great exposure for your company and will run on the homepage for a total of three months. The time frame on the home page depends on the signing of the contract.

This opportunity includes:

- Your custom 125x125 banner ad on the ISPCE home page.

Attendee Email/Direct Mail Distributions (\$150)

Email distributions are available throughout the year and must be scheduled in advance and are available on a first-come, first-served basis. Email distributions will be conducted by show management.

GOLD & SILVER SPONSORS

Gold Sponsorship (\$1,000)

This great opportunity includes:

- » Logo on ISPCE Conference Website
- » Logo on ISPCE Virtual Platform
- » Logo on Pre-Conference Promotions
- » Recognition during Opening Ceremony
- » 1-Page Ad in Conference Program (8.5" x 11")
- » 2 dedicated email distributions to ISPCE attendee list (one pre-conference and one post-conference)
- » Dedicated 1 hour Live Sponsor Session
- » 5 complimentary All Access Conference Registrations
- » Virtual Exhibit Booth

Silver Sponsorship (\$750)

This great opportunity includes:

- » Logo on ISPCE Conference Website
- » Logo on ISPCE Virtual Platform
- » Recognition during Opening Ceremony
- » ½ Page Ad in Conference Program (8.5" x 5")
- » 1 dedicated email distribution to ISPCE attendee list
- » 3 complimentary All Access Conference Registrations
- » Virtual Exhibit Booth

CUSTOM SPONSORSHIP PACKAGE

Custom Package

We are open to any new sponsorship ideas or opportunities. If you have anything you would like to do at this year's ISPCE please let us know.

VIRTUAL EXHIBITOR

(\$500 BEFORE 5/30) (\$600 AFTER 6/1)

Virtual Exhibit Space

Dedicated and personalized virtual booth on the virtual platform that includes:

- » Company Logo
- » Company Description
- » Up to 4 Marketing Flyers/Brochures
- » 10-minute Video
- » Two 30-minute Scheduled Engagements
- » Hallway Engagements: dedicated exhibit hall hours for attendees and exhibitors to network and make quick connections in real time.

In addition, you will also receive

- » Logo on Conference website & virtual platform
- » Logo in Conference Program
- » 1 Complimentary All Access Conference Registration
- » Mailing list of attendees who opted in to receive exhibitor emails

