



IEEE
ISAF 2021
Virtual Conference | May 16-21, 2021



IEEE ISAF-ISIF-PFM 2021 Patron Prospectus

May 16-21, 2021

isaf-isif-pfm2021.org





Virtual Patron Prospectus

The 2021 IEEE International Symposium on Applications of Ferroelectrics, together with the International Symposium on Integrated Functionalities and Piezoelectric Force Microscopy Workshop, constitutes one of the leading international technical conferences for research, development, and applications of ferroelectronics. constitutes one of the leading international technical conferences for research, development, and applications of Ferroelectrics.

The safety and well-being of all conference participants is our top priority. We will continue to monitor official travel advisories related to COVID-19 and update the event website to keep you informed. Despite the COVID-19 pandemic, the ISAF 2021 organizing and technical program committees are working to maintain the highest quality content and participation. Even with ISAF-ISIF-PFM moving virtual, the technical program is still as attractive as in past years. It includes more than a dozen tutorials and five plenary talks, as well as a large number of invited and contributed talks and posters. Accommodating remote participation mean that the meeting will include both synchronous (live) and asynchronous (pre-recorded) content.

With an expected attendance of approximately 500 participants and technologists who are leaders in their field, the conference provides a unique opportunity for interaction between patrons and attendees. Below is the patron prospectus that will outline the details of participation. The details of the conference are provided at: isaf-isif-pfm2021.org.

Kerstin Bonicard

Conference Manager

Tel: (352) 872-5544 Ext 122

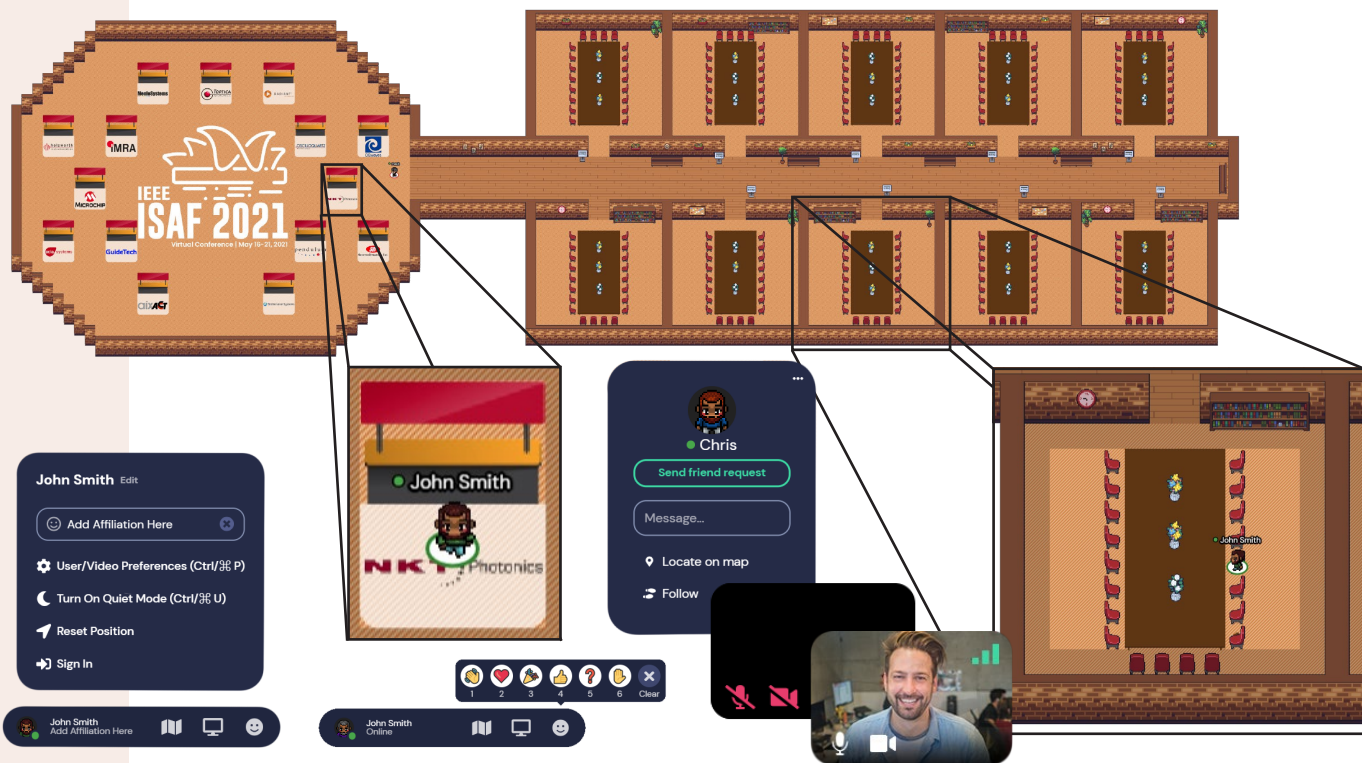
Fax: (352) 872-5545

Email: kbonicard@conferencecatalysts.com





Sponsor Level	Price (USD)
<p>Platinum Patron</p> <ul style="list-style-type: none"> » Company logo on Conference Website, Virtual Platform & all marketing materials » 30-minute pre-recorded sales pitch available on Virtual Platform » Display of company marketing flyer on Virtual Platform » Private Messaging with Attendees » Attendee Email List » 5 complimentary registrations » 1-hour live presentation & networking meet-up via Zoom 	<p>\$1,500</p>
<p>Gold Patron</p> <ul style="list-style-type: none"> » Company logo on Conference Website, Virtual Platform & all marketing materials » 10-minute pre-recorded sales pitch available on Virtual Platform » Display of company marketing flyer on Virtual Platform » Private Messaging with Attendees » Attendee Email List » 3 complimentary registrations 	<p>\$1,000</p>
<p>Website Patron</p> <p>Includes: Company logo on Conference Website, Virtual Platform & all marketing materials</p>	<p>\$250</p>



ISAF 2021 will be featuring a virtual exhibit hall within Gather.Town.

Gather.Town is primarily geared toward facilitating 1:1 and small group interactions. Each attendee will have their own avatar that they can customize and will be able to walk around the space and visit the Exhibit booths.

The system is designed around proximity-based interaction so that as you get closer to other attendees (Ex. In the same Exhibit Booth area), each of your video and audio will become activated and you can video chat with that person.

Each Exhibitor will have their own exhibit booth where they can make marketing flyers and video resources accessible. Attendees will be able to simply walk up to the thumbnail icon and access the materials.

Dedicated Exhibit Hours

ISAF 2021 will feature dedicated exhibit hours in which attendees will be able to visit the booths and interact with Exhibitors. In order to optimize your experience, we recommend that you have a representative stationed at your booth during these hours, offer virtual goody bags that attendees can receive when visiting your booth, and offer interactive content that you can share with attendees to attract and engage them.

ISAF 2021 attendees will enter Gather.Town through the conference platform (CONFlux) where they will arrive directly in the Exhibit Hall area in order to optimize traffic flow and interaction with exhibitors.

PATRON APPLICATION/CONTRACT (CONTINUED)

Exhibitor

Above positioning cannot be guaranteed.

SIGNATURE

Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing

Contact Kerstin Bonicard, Conference Catalysts LLC, kbonicard@conferencecatalysts.com for complete payment info.



Admission

Exhibits will be open free of charge to exhibitors (1 representative per booth) and conference registrants. For additional booth staff and those who wish to attend the Exhibits only, there will be a \$50 per day charge, which will include entrance to the exhibit area, coffee breaks and lunch. Exhibit Management reserves the right to refuse admission to any person(s) including children of exhibitors and visitors, in the interest of safety and welfare of those persons and the exhibitors.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit

Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors must list their participating principals as the exhibitors of record. Representation of more than two principals per single booth (8' X 10') is expressly prohibited.

Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Insurance

Exhibitors are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

Labor

Exhibitors must employ union labor where required. Union labor, if required, will be made available.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents.



Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the IEEE IFCS and the

Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the IEEE IFCS nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Right of Possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site or its vicinity, the IFCS shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.



Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management " shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.