



IEEE SENSORS 2021

ICC Sydney – Sydney, Australia – Oct 31 – Nov 3, 2021

IEEE SENSORS 2021 Exhibit & Patron Prospectus

Please visit:
2021.ieee-sensorsconference.org



Exhibitor and Partnership Opportunities

IEEE SENSORS 2021 will be held in Sydney, Australia, October 31st through November 3rd in 2021. The Conference venue – the **ICC Sydney** is located in the bustling heart of Darling Harbour.

IEEE SENSORS 2021 is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of sensors and sensing technology. IEEE SENSORS 2021 will include keynote addresses and invited presentations by eminent researchers and practitioners. The Conference solicits original state-of-the-art contributions as well as review papers.

IEEE SENSORS 2021 is expected to bring approximately 900 sensor and sensor systems practitioners together to interact and network with colleagues, learn of the latest sensor technology innovations, and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE SENSORS 2021 contact us today!

Additional information can be found at 2021.ieee-sensorsconference.org

Information Contact

Shelby Lussier

Conference Catalysts LLC

IEEE SENSORS 2021

✉ slussier@conferencecatalysts.com

☎ +1 352 872 5544 *109

📠 (352) 872 5545



ICC Sydney

Official Conference Dates

October 31 to November 3, 2021

Conference Location

ICC Sydney

14 Darling Dr, Sydney NSW 2000, Australia

Website: www.iccsydney.com.au

Information for Exhibitors

The IEEE SENSORS 2021 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE SENSORS 2021 website, reaching outstanding graduate students and all delegates who attend IEEE SENSORS 2021 thereby creating onsite interview opportunities.

Exhibits Run November 1st – November 3rd

Exhibiting at IEEE SENSORS 2021 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Schedule is tentative and subject to minor changes.

Exhibit Move In

Sunday, October 31, 13:00 – 17:00

Exhibit Hours

Exhibits Run November 1 – November 3, 2021

| Day | Times |
|------------------------|---------------|
| Monday – November 1 | 08:00 – 17:00 |
| Tuesday – November 2 | 08:00 – 17:00 |
| Wednesday – November 3 | 08:00 – 15:00 |

Exhibit Move-out

Wednesday, November 3, 15:00



Exhibit Booth

Your Exhibit Booth Includes the following:

| Included Item | Quantity |
|----------------------|----------|
| 2M x 3M booth | 1 |
| 6' table | 1 |
| Chair | 2 |

** Upon acceptance of your contract, you will be asked to supply a high-resolution logo and brief paragraph describing your product or company. A brief description will be used on the conference website listings and only the provided logo will be in the Final Program to be distributed at the Conference.*

Partnership Programs

| | Exhibitor | Silver Sponsor | Gold Sponsor | Platinum Sponsor |
|--|----------------|----------------|-----------------|------------------|
| Number Still Available | 30 | 4 | 4 | 2 |
| 2M x 3M booth | 1 | 1 | 1 | 1 |
| Exhibitor booth staff badge <i>Badges grant access to exhibit hall, lunches and breaks M-W.</i> | 2 | 3 | 4 | 5 |
| Discounted conference registration(s) <i>Discounted registrations are \$650 USD and must be purchased separately.</i> | 1 | 2 | 3 | 4 |
| Listed as exhibitor/sponsor on website and printed materials | ✓ | ✓ | ✓ | ✓ |
| Identified as sponsor on signs during the conference | | ✓ | ✓ | ✓ |
| Identified as sponsor in electronic proceedings of technical papers | | ✓ | ✓ | ✓ |
| Industry track speaking slot (free to registered attendees) <i>Must be approved by TPC Chair & Industry Track Chair</i> | | ✓ | ✓ | ✓ |
| One-page ad inserted in conference bag <i>Sponsor must provide materials</i> | | | ✓ | ✓ |
| One-minute company video ("Super Bowl" ad) before plenary | | | ✓ | ✓ |
| 5-minute presentation slot during conference lunch | | | ✓ | ✓ |
| Logo included on conference bag | | | | ✓ |
| Customized access to a meeting room (interviews, hospitality) <i>F&B and AV is not covered by the Conference</i> | | | | ✓ |
| | \$2,500 | \$5,000 | \$10,000 | \$15,000 |

* All rates are shown in USD

Additional Sponsor Opportunities (non-exclusive)

- Gala Dinner Sponsor (**\$15,000 USD**) ***1 Available** (exclusive sponsorship)
- Lunch Sponsor (**\$5,000 USD**) ***3 Available**
- Lanyard Sponsor (**\$4,000 USD**) ***1 Available**
(exclusive sponsorship, production not included)
- Coffee Break Sponsor (**\$2,000 USD**) ***6 Available**
- One Page ad in the Conference Bag (**\$1,250 USD**)
**production not included and subject to approval*

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

For More Information

Alternative exhibiting/advertising opportunities will also be considered. For suggestions of other mechanisms or additional information on exhibiting and sponsorships at IEEE SENSORS 2021, contact:

Exhibits Manager, Shelby Lussier

Conference Catalysts LLC

Tel: +1-352-872-5544 *109

Fax: +1-352-872-5545

Email: slussier@conferencecatalysts.com

Exhibit Space & Sponsor Application/Contract



Application is hereby made to IEEE SENSORS 2021 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Shelby Lussier

Conference Catalysts LLC

IEEE SENSORS 2021

✉ slussier@conferencecatalysts.com

☎ +1 352 872 5544 *109

☎ (352) 872 5545

Partnership/Exhibitor

- Platinum \$15,000 Gold \$10,000 Silver \$5,000 Table-top Exhibit \$2,500

** All rates are shown in USD*

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address

City State Zip Code Country

Payment is due within 30 days of receipt of contract submission.

Please make checks payable to: IEEE SENSORS 2021

Payment Information

Check Bank Transfer American Express Visa MasterCard

Card Number Security Code* Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SENSORS 2021 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE SENSORS 2021 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE SENSORS 2021 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE SENSORS 2021 management. IEEE SENSORS 2021 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of the exhibitor's business except upon prior written consent of IEEE SENSORS 2021 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 3m x 2m space contracted at \$2,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After July 30, 2021 but before August 30, 2021:

- » Refund of 50% of the total license fee for cancellation

On or after August 30, 2021:

- » No refund or credit at any time.

It is understood that IEEE SENSORS 2021 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SENSORS 2021 show is conducted shall become, in the sole discretion of IEEE SENSORS 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2021, this agreement may be terminated by IEEE SENSORS 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. If travel restrictions from COVID19 or VISA issues occur, we will work with you and present virtual options. Should IEEE SENSORS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2021 may, after computing the total amount of IEEE SENSORS 2021 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2021 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE SENSORS 2021 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE SENSORS 2021 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SENSORS 2021.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE SENSORS 2021 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE SENSORS 2021 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.