



# IEEE I2MTC 2021 Exhibitor & Sponsor Prospectus

Virtual Conference | May 17-20, 2021

[i2mtc2021.ieee-ims.org](http://i2mtc2021.ieee-ims.org)



## Exhibitor and Sponsor Prospectus

IEEE I2MTC 2021 will be held Virtually, May 17<sup>th</sup> to 20<sup>th</sup>, 2021.

The IEEE I2MTC – International Instrumentation and Measurement Technology Conference – is the flagship conference of the IEEE Instrumentation and Measurement Society and is dedicated to advances in measurement methodologies, measurement systems, instrumentation and sensors in all areas of science and technology. These features make IEEE I2MTC a unique event and one of the most important international conferences in the field of instrumentation and measurement.

As a virtual conference, I2MTC 2021 will offer exhibitors and sponsors great opportunities to promote and showcase their latest products, technologies and technical presentations via online engagement with conference delegates through sharing the same 'virtual conference' digital platform which delegates will use. This is a great opportunity for international networking with delegates. A range of packages are available, please turn over for more details and contact the Conference Manager to make a booking or if you have any queries or wish to receive more information.

To begin the booking process for exhibiting at IEEE I2MTC 2021 contact us today!

### Information Contact

**Laura LeBlanc**

Conference Manager

IEEE I2MTC 2021

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## Sponsor Opportunities (non-exclusive)

Exhibitor Level	Price (USD)
<p><b>Gold Exhibitor</b></p> <ul style="list-style-type: none"> <li>» Company logo on Conference Website, Virtual Platform &amp; all marketing materials</li> <li>» 10-minute pre-recorded sales pitch available on Virtual Platform</li> <li>» Display of company marketing flyer on Virtual Platform</li> <li>» Private Messaging with Attendees</li> <li>» Exhibit Booth Visitors Contact List</li> <li>» 4 Complimentary Registrations</li> <li>» 1-hour live presentation &amp; networking meet-up via Zoom</li> </ul>	<b>\$500</b>
<p><b>Silver Exhibitor</b></p> <ul style="list-style-type: none"> <li>» Company logo on Conference Website, Virtual Platform &amp; all marketing materials</li> <li>» 10-minute pre-recorded sales pitch available on Virtual Platform</li> <li>» Display of company marketing flyer on Virtual Platform</li> <li>» Private Messaging with Attendees</li> <li>» Exhibit Booth Visitors Contact List</li> <li>» 2 Complimentary Registrations</li> </ul>	<b>\$300</b>
<p><b>Website Patron</b></p> <p>Includes: Company logo on Conference Website, Virtual Platform &amp; all marketing materials</p>	<b>\$150</b>

\* All rates are shown in USD

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

### For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the IEEE I2MTC 2021 Sponsorship Manager.



## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE I2MTC 2021 management constitute a valid and binding contract.

### 2. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

##### After March 16, 2021 but before April 16, 2021:

- » Refund of 50% of the total license fee for cancellation

##### On or after April 17, 2021:

- » No refund or credit at any time.

It is understood that IEEE I2MTC 2021 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE I2MTC 2021 show is conducted shall become, in the sole discretion of IEEE I2MTC 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE I2MTC 2021, this agreement may be terminated by IEEE I2MTC 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE I2MTC 2021 terminate this agreement pursuant to the provision of this paragraph

the exhibitor waives any and all claims for damages and agrees that IEEE I2MTC 2021 may, after computing the total amount of IEEE I2MTC 2021 cost and expenses in connection with its preparation for and conducting of the IEEE I2MTC 2021 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 3. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 4. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE I2MTC 2021.