

2021  
DESIGN AND VERIFICATION™  
**DVCON**  
CONFERENCE AND EXHIBITION  
**EUROPE**

October 26-27, 2021

DVCon Europe 2021  
**Exhibit & Sponsor Prospectus**



Please visit:  
[DVCon-europe.org](http://DVCon-europe.org)

## DVCon Europe 2021

The Design and Verification Conference & Exhibition Europe (DVCon Europe) is the premier European technical conference on system, software, design, verification, validation or integration. It is a place where the latest methodologies and technologies for the industrial use of tools, languages, and standards for integrated and embedded systems and products are shared and discussed.

The conference covers the application of standards, methodologies, and flows for system-level, hardware and software design, verification, validation, design automation and IP reuse.

Industry applications of interest include (but not limited to) automotive, mobile communication, aerospace, healthcare, chip-cards, consumer and power electronics. DVCon Europe solicits submissions related to advanced design and verification on special interest areas such as Digital Twin, Machine Learning, Internet-of-things, Functional safety and security, AI, ADAS and digitalization.

DVCon Europe 2021 accepts submissions of papers, tutorials and panels with highly technical content reflecting real life experiences. Topics include (but are not limited to): System Level and Software Design, Model-Based and Model Supported Software Design, Verification & Validation, IP Reuse & Design Automation, Functional Safety and Security, and Mixed-Signal & Low-Power Design and Verification.

## Virtual Exhibit/Patron Options

### Exhibitor

**Cost: US\$2,000**

#### Benefits:

- Logo on website & conference platform
  - Logo in PDF and online program
  - Exhibit space in the Conference platform
  - Option to host a one-hour live session or pre-recorded session in the conference platform which is advertised in the program
  - Mailing list of attendees who opted in to receiving exhibitor emails
  - Two Complimentary Full Registrations
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### Gold Sponsor

**Cost: US\$3,750**

#### Benefits:

- Logo included in all emails
  - Logo in PDF and online program
  - Logo on multiple pages of conference platform and DVCon Europe website homepage
  - Exhibit space in the Conference platform
  - Two dedicated email distributions to DVCon Europe attendee list
  - Option to host a one-hour live session or pre-recorded session in the conference platform which is advertised in the program
  - Two Complimentary Full Registrations
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### Silver Sponsor

**Cost: US\$2,500**

#### Benefits:

- Logo included in all emails
- Logo in PDF and online program
- Logo on the homepage of the conference platform and DVCon Europe website homepage
- Exhibit space in the Conference platform
- One dedicated email distribution to DVCon Europe attendee list
- Option to host a one-hour live session or pre-recorded session in the conference platform which is advertised in the program
- Two Complimentary Full Registrations

## Sponsored Tutorial

**Cost: US\$1,500**

### Benefits:

- A 60-minute technical tutorial prepared and presented by your company
- Your company logo will be displayed during the tutorial
- Your company logo will be displayed on the conference platform and in PDF and online program
- Your company mentioned in the opening session presentation slides

*Tutorials will be reviewed and approved by the program committee with respect to technical depth and applicability. In case of multiple organizations coming together for a tutorial only 1 organization would get the sponsorship benefits mentioned above.*

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## Email Distribution

Let all participants of DVCon Europe know what your company will show and demonstrate during the conference. Four mailing opportunities in the month preceding the event:

- 4 weeks before: **\$690**
- 3 weeks before: **\$800**
- 2 weeks before: **\$920**
- 1 week before: **\$1,150**

The email content prepared on your side (preserving your graphical choices and branding information) will be distributed by the conference organizers to all registered participants of the conference.

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## Ad in PDF Program book

- Inside Back Cover: **\$1,150**
- Inside Front Cover: **\$1,150**
- Inside Full Page: **\$690**
- Inside Half Page: **\$350**

## Best Paper Award

**Cost: US\$570**

### Benefits:

DVCon Europe awards offer an opportunity to recognize the achievements of individuals and teams for oral presentations. The Best Paper Award sponsorship is a great gesture and shows generosity towards the DVCon Europe community.

- Logo included in all emails
  - Logo in PDF and online program
  - Logo on Best Paper page of conference platform and DVCon Europe website
  - Logo and company mentioned in the opening session presentation slides
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## Registration

**Cost: US\$860**

### Benefits:

- Logo on DVCon Europe registration site
  - Logo, link and sponsorship status recognized on the Registration information page on the DVCon Europe website
  - Company recognition on all conference email distributions that promote registration
  - Logo in PDF and online program
  - Logo and company mentioned in the opening session presentation slides
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## Homepage Banner (3 available): **Cost:US\$ 1,100**

Advertisement banner on the home page of DVCon Europe. If several sponsors select this option, the banners will be displayed for all sponsors in an equal share of time.

## Video Display Sponsor

**Cost: US\$2,500**

All accepted authors will have a presentation recording featured on the conference platform for on-demand viewing. Take advantage of this valuable space by sponsoring the display image on all videos. Your company branding will be displayed first, prior to the attendee diving into the individual content.

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## Virtual Experience Room Sponsor

**Cost: US\$3,000**

- Sponsor the DVCon Europe 2021 3D Virtual Experience Rooms. Have your companies logo and branding throughout the full virtual reality platform.
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## Academic Sponsor

**Cost: US\$5,000**

- **Listed as Academic Sponsor**
  - 30 academic passes
- **Advertisement benefits include the following**
  - Logo and recognition included in all emails
  - Logo and recognition in PDF program
  - Logo and recognition on multiple pages of conference platform (*including homepage*)
  - One dedicated email distributions to DVCon Europe attendee list
  - One hour Live session in the conference platform or pre-recorded session which is advertised in the program

## Sponsorships

<input type="checkbox"/>	Best-Paper Award	<b>\$570</b>
<input type="checkbox"/>	Registration	<b>\$860</b>
<input type="checkbox"/>	Sponsored Tutorial	<b>\$1,500</b>
<input type="checkbox"/>	Video Display Sponsor	<b>\$2,500</b>
<input type="checkbox"/>	Virtual Experience Rooms Sponsor	<b>\$3,000</b>
<input type="checkbox"/>	Academic Sponsor	<b>\$5,000</b>

## Publicity

<input type="checkbox"/>	Home Page Banner Ad	<b>\$1,100</b>
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## Email Distribution

<input type="checkbox"/>	4 weeks before show	<b>\$690</b>
<input type="checkbox"/>	3 weeks before show	<b>\$800</b>
<input type="checkbox"/>	2 weeks before show	<b>\$920</b>
<input type="checkbox"/>	1 weeks before show	<b>\$1,150</b>

## Conference Program Ad

<input type="checkbox"/>	Inside Back Cover	<b>\$1,150</b>
<input type="checkbox"/>	Inside Front Cover	<b>\$1,150</b>
<input type="checkbox"/>	Inside Full Page	<b>\$690</b>
<input type="checkbox"/>	Inside Half Page	<b>\$350</b>

## Special Offers

<input type="checkbox"/>	Gold Sponsorship	<b>\$3,750</b>
<input type="checkbox"/>	Silver Sponsorship	<b>\$2,500</b>
<input type="checkbox"/>	Exhibitor	<b>\$1,200</b>

# Exhibit Space Application/Contract



Application is hereby made to DVCon 2021 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

- 1 Please read this contract carefully and print or type all information requested.
- 2 Complete, sign and send to:

**Laura LeBlanc**

Conference Catalysts LLC  
DVCon Europe 2021

✉ lleblanc@conferencecatalysts.com

☎ +1 352 872 5544 \*115

📠 (352) 872 5545

## Company Information

Company Name

Mailing Address

City  State  Zip Code  Country

Phone  Web

I have read and agree to the terms and conditions of this contract.

Print Name  Title

SIGNATURE  Date

## Contact Information

Name  Email

Phone  Fax

Mailing Address

City  State  Zip Code  Country

Payment is due within 30 days of receipt of contract submission.

## Payment Information

**UPON CONTRACT RECEIPT, WE WILL SEND YOU AN  
INVOICE WITH PAYMENT DETAILS.**



## Terms and Conditions

### CANCELLATION POLICY

Based on the refund schedule below, the portion of credit that you will receive for the amount of space reduced, will be applied to the total amount due for the smaller space. Furthermore, cancellation of any portion of this contract by the exhibitor will be accepted only at the discretion of The Management and again only based on the following schedule.

### CANCELLATION AFTER DATE SCHEDULE OF REFUND/CREDIT

**After 3 June, 2021, but before 1 August, 2021** – 50% of the total amount paid as of the date of cancellation.

**After 1 August, 2021** – No refund or credit at any time.

In the case of a merger, payments received will be transferred to the parent company. However, a 50% administrative charge based upon booth licensing fee of the merged company will be assessed. This clause will remain in effect through 1 August1, 2021.

After that date the parent company will not receive any payment credits accrued by the acquired company. The Exhibitor assumes entire responsibility and hereby agrees to indemnify The Management for the loss of any sales, present or future, which may result from the cancellation or reduction of space.