

# DASC <sup>40<sup>th</sup></sup>

## Digital Avionics Systems Conference

San Antonio, Texas, USA – October 3–7, 2021



## DASC 2021 Sponsor Prospectus

San Antonio Marriott Riverwalk  
San Antonio, Texas | October 3–7, 2021

[2021.dasconline.org](https://2021.dasconline.org)



## Sponsor Prospectus

DASC 2021 will be a hybrid conference held in-person in San Antonio, Texas as well as online from October 3-7, 2021. The Conference venue, San Antonio Marriott Riverwalk is superbly situated in San Antonio, one of the nation's most historic cities.

The Program is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of avionics systems technology. A special emphasis of DASC 2021 will be artificial intelligence, machine learning, and automation in relation to avionics. The Program will include keynote addresses and invited presentations by eminent scientists. The Conference solicits original state-of-the-art contributions as well as review papers.

DASC 2021 will bring approximately 300 avionics practitioners together to interact and network with colleagues, learn of the latest avionics technology innovations, and meet the vendors of avionics and avionics systems that supply products and solutions to technical needs. An exhibition will be closely integrated with the technical program and other conference agenda including workshops and tutorials, plenary sessions, industrial panels, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at DASC 2021 contact us today as space may be limited!

[Additional information can be found at 2021.dasconline.org](https://2021.dasconline.org)

### Information Contact

#### Claire Folkerts

Conference Manager  
DASC 2021

✉ [cfolkerts@ConferenceCatalysts.com](mailto:cfolkerts@ConferenceCatalysts.com)

#### Paul Kostek

Sponsors & Exhibitors Chair  
DASC 2021

✉ [p.kostek@ieee.org](mailto:p.kostek@ieee.org)



## Official Conference Dates

October 3-7, 2021

## Conference Location

**San Antonio Marriott Riverwalk**

889 East Market Street, San Antonio, TX, 78205

Website: <https://bit.ly/3fPV3xt>

## Information for Exhibitors

DASC 2021 will bring approximately 300 avionics and avionics systems practitioners together in San Antonio, Texas. Sponsored by both the AIAA and the IEEE, the world’s largest professional association for the advancement of technology, DASC 2021 combines a robust and comprehensive exhibits program, lectures on the latest avionics and avionics technology, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of San Antonio’s cultural attractions that are close to the venue’s prime location.

The DASC 2021 exhibits program is closely integrated with the technical program. Coffee breaks and sponsors reception will take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors also have speaking opportunities before large audiences. Exhibitors’ job opportunities will be advertised on the DASC 2021 website, reaching outstanding graduate students and all delegates who attend DASC 2021 thereby creating onsite interview opportunities.

### ***Exhibits Run October 5–7, 2021***

Exhibiting at DASC 2021 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in avionics and aviation.

Action Items	Days	Times
Exhibitor Move In	Monday – October 4	1:00 pm – 7:00 pm
Exhibitor Hours	Tuesday – October 5	8:00 am – 8:00 pm
Exhibitor Hours	Wednesday – October 6	8:00 am – 5:00 pm
Exhibitor Hours	Thursday – October 7	8:00 am – 3:00 pm
Exhibitor Move Out	Thursday – October 7	3:00 pm

*Schedule is tentative and subject to minor changes.*

## Sponsorship Opportunities

DASC 2021 provides four sponsorship packages - Exhibitor, Bronze, Silver, and Gold. The benefits of each package are summarized below:

	Exhibitor	Bronze Sponsor	Silver Sponsor	Gold Sponsor
On-site Exhibit Table & Virtual Exhibit Space	✓	✓	✓	✓
Two waived conference registration fees for sponsor's representatives	✓	✓	✓	✓
Logo Placement on Conference Website	✓	✓	✓	✓
Logo and company summary (up to 250 words) in conference packet	✓	✓	✓	✓
Acknowledgment during conference opening sessions	✓	✓	✓	✓
WiFi and 120V, 15-20 amp service will be available	✓	✓	✓	✓
Logo posted on sponsor signage		✓	✓	✓
One additional waived conference registration fee for sponsor's representative (total of three)			✓	✓
Poster display at breakfast			✓	✓
Two additional waived conference registration fees for sponsor's representatives (total of four)				✓
One full page advertisement in the conference packet				✓
Logo Placed on Sponsor Signage at lunch				✓
	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$5,500</b>	<b>\$9,500</b>

\* All rates are shown in USD

### Virtual Exhibit Space

Dedicated and personalized virtual booth on the virtual platform that includes:

- » Company Logo
- » Company Description
- » Up to 4 Marketing Flyers/Brochures
- » 10-minute Video
- » Two 30-minute Scheduled Engagements
- » Hallway Engagements: dedicated exhibit hall hours for attendees and exhibitors to network and make quick connections in real time.

## Additional Sponsor Opportunities (non-exclusive)

Promotional Item	Quantity Available	Cost (USD)
<b>SOLD</b> Conference Special Event	1 Available (exclusive sponsorship)	<b>\$15,000 USD</b>
Exclusive Lunch Sponsor	3 Available	<b>\$3,000 USD</b>
Shared Lunch Sponsor	Unlimited Availability	<b>\$1,000 USD</b>
Lanyard Sponsor	1 Available (exclusive sponsorship)	<b>\$4,000 USD</b>
Coffee Break Sponsor	Unlimited Availability	<b>\$500 USD</b>
One Page ad in the Conference Bag	Production not included and subject to approval	<b>\$1,250 USD</b>

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

### For More Information

For more information on sponsorship opportunities at DASC 2021, please contact Claire Folkerts, Conference Manager, ([cfolkerts@conferencecatalysts.com](mailto:cfolkerts@conferencecatalysts.com))

## SPONSORSHIP AGREEMENT

### Promotional Exhibit Booth Charge

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Gold<br>\$9,500                      | <input type="checkbox"/> Silver<br>\$5,500               | <input type="checkbox"/> Bronze<br>\$3,500 | <input type="checkbox"/> Exhibitor<br>\$2,500 |
| <input type="checkbox"/> Conference Special Event<br>\$15,000 | <input type="checkbox"/> Lanyard Sponsor<br>\$4,000      |  |   |
| <input type="checkbox"/> Exclusive Lunch Sponsor<br>\$3,000   | <input type="checkbox"/> Shared Lunch Sponsor<br>\$1,000 |  |   |
| <input type="checkbox"/> Coffee Break Sponsor<br>\$500        | <input type="checkbox"/> One Page ad<br>\$1,250          |  |   |

- 1 Please read both pages of this agreement carefully.
- 2 Prepare your company description (250 words or less) and high-resolution company logo. This information will be used on the conference website and printed conference program, as well as signage as per your sponsorship level.
- 3 Complete, sign and email the agreement, company description and high-resolution company logo to Claire Folkerts, Conference Manager at [cfolkerts@conferencecatalysts.com](mailto:cfolkerts@conferencecatalysts.com)

Payment is due upon receipt.

### Company Information

Company Name	<input type="text"/>						
Mailing Address	<input type="text"/>						
City	<input type="text"/>	State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>			URL	<input type="text"/>		

I have read and agree to the terms and conditions of this contract.

Print Name	<input type="text"/>	Title	<input type="text"/>
<b>SIGNATURE</b>	<input type="text"/>	Date	<input type="text"/>

### Contact Information

Name	<input type="text"/>	Email	<input type="text"/>				
Phone	<input type="text"/>	Fax	<input type="text"/>				
Mailing Address	<input type="text"/>						
City	<input type="text"/>	State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>

**Bank Transfer Fee: \$25**

**Payment is due upon receipt of contract submission.  
Please make checks payable to: DASC 2021**

### Payment Information

<input type="checkbox"/> Check	<input type="checkbox"/> Bank Transfer	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Card Number	Security Code*		Expiration Date	

\* The Credit Card Security Code, or Card Code, is a three-digit security code that is printed on the back of credit cards (or a four-digit security code on the front of American Express cards) in reverse italics in the card's signature panel.

Billing Address	<input type="text"/>						
City	<input type="text"/>	State	<input type="text"/>	Zip Code	<input type="text"/>	Country	<input type="text"/>

## Terms and Conditions

### 1. Contract

This application, properly executed by applicant and by written acceptance of conference committee and booth assignment, shall constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order received. DASC 2021 will continue to receive applications and assign exhibit space, as it remains available. In all cases, total booth payments must be received at time of application. DASC 2021 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with written approval of DASC 2021 management. DASC 2021 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of DASC 2021 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. One exhibit space is 3m x 2m.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

##### After July 26, 2021 but before August 26, 2021:

- » Refund of 50% of the total license fee for cancellation

##### On or after August 26, 2021:

- » No refund or credit at any time.

It is understood that DASC 2021 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the DASC 2021 show is conducted shall become, in the sole discretion of DASC 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of DASC 2021, this agreement may be terminated by DASC 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should DASC terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that DASC 2021 may, after computing the total amount of DASC 2021 cost and expenses in connection with its preparation for and conducting of the DASC 2021 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.



## Terms and Conditions (continued)

### 6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

### 7. Losses or Damage

Exhibitor agrees that DASC 2021 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and shall hold harmless, DASC 2021 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local laws, regulations and customs that may apply, having agreements with the show Facility or with authorized contractors employed by DASC 2021. Exhibitor shall abide by all hotel rules and regulations.

### 11. Management

The exhibitor further agrees that the conditions, rules and regulations of the DASC 2021 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.